

In the following cases PDAGroup will only use your Personal Data as further detailed below after you have granted your prior consent into the relevant processing operations.

Consent Statement	Personal Data Processing Operation
<p>I give my consent that my personal data is being used and acknowledge that I can revoke this approval at any time by sending an e-mail to office@pdagroup.net.</p>	<p>Special categories of Personal Data</p> <p>In connection with the registration for and provision of access to an event or seminar, PDAGroup may ask for information about your special dietary wishes throughout the event. Any such use of information is based on the consent you grant hereunder and we consider these as your personal preference, not as health-related information.</p> <p>Event profiling</p> <p>If you register for an event, seminar, webinar or participate in a validation program of PDAGroup or our customers, PDAGroup may share basic participant information (your name, company, country, S-User ID and email address) with our customer, other participants and staff of the event, seminar, webinar or validation program for the purpose of communication and the exchange of ideas. A list with your basic data will be visible and accessible for all participants in the class room for the purpose of signing and confirming the attendance of each individual. Name badges will be laid out and displayed openly to all participants, staff of the location and passers-by (such as for example hotel guests or facility employees), which include basic and logistical information (such as your name, company, your attendance in breakout sessions).</p>

<p>Confirmation of Newsletter opt-in E-Mail, which is sent immediately after subscribing. You can unsubscribe from our Newsletter at any time by clicking on http://ow.ly/2bOB30k2Mar</p>	<p>News about PDAGroup's Products and Services</p> <p>PDAGroup may use your name, email and postal address, telephone number, job title and basic information about your employer (name, address, and industry) as well as an interaction profile based on prior interactions with PDAGroup (prior purchases, participation in webinars, seminars, or events or the use of (web) services) in order to keep you up to date on the latest product announcements, software updates, software upgrades, special offers, and other information about PDAGroup's software and services (including marketing-related newsletters) as well as events of PDAGroup and in order to display relevant content on PDAGroup's websites.</p>
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